

PRIVACY POLICY

This privacy policy (this "Policy") applies to www.houstonboatshows.com ("Website") owned and operated by Houston International Boat, Sport & Travel Show, Inc. ("Houston Boat Show", "We", "Us", "Our"). By using this Website, you are accepting and consenting to the practices described in this Policy.

Your privacy is very important to us. Accordingly, we have adopted this Policy in order for you to understand how we collect and make use of the information you provide on our Website. We are committed to conducting business in accordance with this Policy to ensure that the confidentiality of your personal information is protected and maintained. If you have additional questions or concerns about this Policy, please contact us at 713-526-6361.

Information Collected

This Website may collect certain personal information when you provide it using certain features of this Website, including without limitation, when you request show information or send an email to us. The type of information collected in such cases may include, amongst other things, your name, email address, telephone number, and mailing address. In addition, we may receive and be given access to information about you which is collected through a third party, such as through a third party show management software or portal, subject to your agreements with them. All such information collected or provided to us is collectively referred to herein as "Provided Information".

This Website does not accept any payment directly, however, we may receive payments you make through one or more payment vendors, including, but not limited to BluePay. We only receive payment through such vendors and do not currently request or collect any payment information directly from you on this Website. If you use any such payment vendor, your use will be governed by its privacy policy and we suggest reviewing it beforehand. Payment information collected by payment vendors is not provided to us and we do not retain any such payment information.

Use of Provided Information

We may use the Provided Information to respond to your inquiry, process your request, provide you important notices, or assist with internal boat show marketing and operational purposes. Please note that we will not sell any of the Provided Information to any third party for any reason. Further, we will not share Provided Information with any third parties except as described in this Policy.

We may share Provided Information with our affiliate and subsidiary entities for internal marketing and operational purposes. We may share Provided Information with select third parties including show management systems/managers, facilities management, decorators, suppliers, and vendors, in each case for boat show related marketing, operational, and logistics purposes.

In certain situations, we may use or disclose some or all of the Provided Information (a) if such use or disclosure is necessary to protect any rights or property of Houston Boat Show, (b) if required by law, or (c) to comply with a valid legal process such as a valid subpoena or court order.

Cookies

Like many websites, this Website may use certain technologies or "cookies" (a small piece of data stored on your computer) which collect non-personal information, such as IP addresses, and other data related to your use of this Website such as which pages of this Website you visited. Such information is collected for the purposes of improving your access to and use of this Website. Users can control the use of cookies at the individual web browser level. If you reject cookies, you may still use our Website, but your ability to use some features or areas of our site may be limited.

Protection of Information

We are committed to protecting your personal information and will take reasonable steps necessary to protect any Provided Information provided to us. However, please remember that no method of electronic transmission over the Internet, or method of electronic storage, is 100% secure and we cannot guarantee the security of any information. We may periodically review and modify our information and data security practices.

Third Party Websites

This Website may contain links to third party websites. By clicking through to such third party website you will be directed away from this Website. Such third party websites are not controlled or monitored by us and we do not make any representations or warranties with respect to such third party websites. In addition, such third party websites may not contain a privacy policy, or may contain a privacy policy that differs from this Policy. Any information collected by such third parties will be governed by their privacy policy and practices. You are advised to review their privacy policy prior to providing any personal information.

Privacy of Children

We understand the importance of protecting the privacy of children. This Website does not (a) request, prompt, or encourage a child under the age of 13 to submit personal information, (b) let information be publicly available, or (c) passively track any child online.

Changes to This Policy

This Policy is effective as of the date set forth below and will remain in effect except for any changes in its provisions in the future, which will be in effect immediately after being posted on this Website. We reserve the right to update or change this Policy at any time and we encourage you to periodically review this Policy for any changes. Your continued use of this Website after we post any modifications to this Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by this Policy as modified. If we make any material changes to this Policy, we will notify you by email (sent to the email address you provided) or by means of a notice on this Website.

Version

This Policy was last updated on March 30, 2018.