

HOUSTON BOAT SHOW

HYUNDAI ELANTRA GIVEAWAY

OFFICIAL CONTEST RULES

No purchase necessary. A purchase will not increase your chances of winning. Promotion ends at 5:00 pm on January 15, 2012 (the "Promotion Period").

HOW TO ENTER

"Enter to Win" by filling out an official entry form found at the Houston Boat Show at Reliant Center or at participating Houston Area Hyundai Dealers. You must fill out the form accurately and completely by indicating your name, address, city, state, zip code, daytime phone number and email address in the spaces provided. Only one entry per person is permitted. Entries must be received by 5:00 pm (CST) on Sunday, January 15, 2012. No photocopied or mechanically reproduced entry forms will be accepted. Entries by any other method other than set forth above will be deemed void.

GENERAL RULES

Must be over 18 to enter. Employees of the Houston Boat Show, Reliant Center, Hyundai, Houston Area Hyundai Dealers, their participating sponsors, advertising and promotion agencies and the immediate family members of each are not eligible. All federal, state and local laws and regulations apply. The Houston Boat Show, Hyundai and the Houston Area Hyundai Dealers are not responsible for any error that may compromise or affect the administration of the contest. Further, Houston Boat Show, Hyundai and the Houston Area Hyundai Dealers are not responsible for and will not consider, incomplete, lost, late, damaged, postage due, illegible or misdirected entries. All entries become the exclusive property of the Houston Boat Show and will not be returned. Incomplete or illegible entries will be deemed null and void.

Entrants acknowledge and agree that they have entered the contest of their own free will, that the full rules and details of the contest have been made available to them in writing and they, therefore, understand and agree that Houston Boat Show, Hyundai, and the Houston Area Hyundai Dealers or their agents, affiliates, sponsors, representatives or employees do not have any liability with respect to the contestants' participation in the contest or winning a prize and are not liable for any damages from acceptance and use of the prize. By entering this contest, participants agree to be bound by these rules and the decision of the contest sponsors, which are binding in all respects. Entrants agree to abide by and be bound by the rules and decisions of the judges. No assignment, transfer, cash alternative or substitution of prize is permitted. By accepting the prizes, the Grand Prize Winners consent to the use of their name, photos and/or likeness for advertising and promotional purposes, without additional compensation, except where prohibited.

COMPLIANCE

Sponsors reserve the right, at their sole discretion, to disqualify any individual they find, in their sole discretion, to be tampering with the entry process or the operation of the Contest: to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, defraud or harass any other person. All decisions of the Sponsors relating to the Contest are final.

Sponsors are not responsible for incorrect or inaccurate entry information that may occur in the processing of the entries in the drawing.

GRAND PRIZE

The Grand Prize is a 2012 Hyundai Elantra, valued at \$18,350. Grand Prize will be awarded to the winner chosen in a random drawing on Monday, January 16. All applicable federal, state and local taxes are the sole responsibility of the winner.

The winner will be responsible for registration, title and license fees, insurance premiums, and all other costs incurred in using or claiming the Grand Prize Elantra.

WINNERS LIST / RULES

For the name of the Grand Prize Winner, mail a stamped, self-addressed envelope by January 11, 2011 to:

Houston Boat Show
8909 Knight Road
Houston, TX 77054

For a copy of the official rules, send a stamped, self-addressed envelope by January 15, 2011 to:

Houston Boat Show
8909 Knight Road
Houston, TX 77054