2016 HOUSTON BOAT SHOW WIN 1 of 5 \$1000 SHOPPING SPREES FROM

FISHING TACKLE UNLIMITED WORLD'S LARGEST TACKLE STORE

OFFICIAL CONTEST RULES

No purchase necessary. A purchase will not increase your chances of winning. Promotion begins on January 8, 2016 and ends at 6:00 pm on January 17, 2016 (the "Promotion Period"). "Enter to Win" by filling out an official entry form found at the 2016 Houston Boat Show. You must fill out the form accurately and completely by indicating your name, address, city, state, zip code, daytime phone number and email address in the spaces provided. Only one entry per person is permitted. Entries must be received by 6:00 pm (CST) on Sunday, January 17, 2016. No photocopied or mechanically reproduced entry forms will be accepted. Entries by any method other than set forth above will be deemed void.

GENERAL RULES

Must be over 18 to enter. Employees of the Houston Boat Show, Reliant Center, Fishing Tackle Unlimited, their participating sponsors, advertising and promotion agencies and the immediate family members of each are not eligible. All federal, state and local laws and regulations apply. The Houston Boat Show and Fishing Tackle Unlimited are not responsible for any error that may compromise or affect the administration of the contest. Further, Houston Boat Show and Fishing Tackle Unlimited are not responsible for and will not consider, incomplete, lost, late, damaged, postage due, illegible or misdirected entries. All entries become the exclusive property of the Houston Boat Show and will not be returned. Incomplete or illegible entries will be deemed null and void. Entrants acknowledge and agree that they have entered the contest of their own free will, that the full rules and details of the contest have been made available to them in writing and they, therefore, understand and agree that Houston Boat Show and Fishing Tackle Unlimited or their agents, affiliates, sponsors, representatives or employees do not have any liability with respect to the contestants' participation in the contest or winning a prize and are not liable for any damages from acceptance and use of the prize. By entering this contest, participants agree to be bound by these rules and the decision of the contest sponsors, which are binding in all respects. Entrants agree to abide by and be bound by the rules and decisions of the judges. No assignment, transfer, cash alternative or substitution of prize is permitted. By accepting the prizes, the five \$1,000 Shopping Spree winners consent to the use of their name, photos and/or likeness for advertising and promotional purposes, without additional compensation, except where prohibited.

COMPLIANCE

Sponsors reserve the right, at their sole discretion, to disqualify any individual they find to be tampering with the entry process or the operation of the Contest: to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, defraud or harass any other person. All decisions of the Sponsors relating to the Contest are final. Sponsors are not responsible for incorrect or inaccurate entry information that may occur in the processing of the entries in the drawing.

5 GRAND PRIZES: \$1,000 SHOPPING SPREES

Winners will be chosen at random from collected entries between January 19 and January 23, 2016. The 5 winning entries will each win a \$1,000 Shopping Spree at Fishing Tackle Unlimited.

WINNERS LIST / RULES

For the name of the Prize Winners or a copy of the official rules, mail a stamped, self-addressed envelope by January 25, 2016 to: Boat Show Shopping Spree, c/o Cohen Group, 430 Heights Blvd., Houston, TX, 77007.