



Welcome exhibitors! Are you ready for a summer of selling at the **26<sup>th</sup> Annual Houston Summer Boat Show?** We certainly are. But in case you have forgotten why we put in all the time, energy and money...

Top 10 Reasons to Claim Your Space at the 2013 Houston Summer Boat Show...

1. To Sell to your existing customers who come in looking for *You*
2. To Prospect for new customers who come in just looking
3. To Introduce new products and/or services that your company has to offer
4. To Meet new prospects face-to-face instead of through the internet
5. To Rival your competition so they don't make all the sales
6. To Reach people you can be certain are already interested in the products/services you offer
7. To Make more sales contacts in a short period of time
8. To Enhance your company and product image
9. To Receive customer and public input
10. But Most Of All...**To Make Immediate Sales**

This is an event where consumers pay to attend the show to buy your products or services. The Boat Show creates the ideal sales environment where you can reach a summer's worth of qualified customers who see, touch, compare and buy products. You can even accelerate the sales process by offering discounts or incentives for purchases made at the show. But you can't accomplish any of this unless you are there. Call us today to reserve your space.

**Contact us by Phone at 713-526-6361 or Visit us at [www.houstonboatshows.com](http://www.houstonboatshows.com)**

## EXHIBITOR FACT SHEET

Show Dates June 19 – June 23, 2013

Location Reliant Center at Reliant Park

Deadlines **April 19, 2013** - At least 50% deposit must be received to retain your same space as last year. On April 22<sup>nd</sup>, space becomes available on a first-come, first-serve basis.

**May 17, 2013** - Pay your exhibit space in full and receive a 10% space discount (*payable by check or money order only*).

**June 7, 2013** – Final payment deadline. All exhibit space not paid in full will be sold on a first come-first serve basis, and any deposits you have paid will be forfeited.

Show Hours	Wednesday - Friday	June 19 <sup>th</sup> – 21 <sup>st</sup>	1:00 pm - 9:00 pm
	Saturday	June 22 <sup>nd</sup>	10:00 am - 9:00 pm
	Sunday	June 23 <sup>rd</sup>	11:00 am - 5:00 pm

Space Cost Open Area Space: \$ 1.85 per sq. ft.  
 Min. of 1,000 ft<sup>2</sup>

Booth Space: \$ 450.00 each 10'x10'

Additional \$50 for each corner booth

Cost includes 8' back drape, 3' side dividers, 7" x 44" sign only.

*Additional costs to consider might include electricity, water, internet/wireless service, parking, additional badges, and furniture rental.*

Please call us for specific costs.

Producer: Houston International Boat, Sport & Travel Show, Inc.  
 8909 Knight Road  
 Houston, Texas 77054

Sponsor: Boating Trades Association of Metropolitan Houston

**SPACE REQUEST/REQUIREMENTS:**

Standard Rate: \_\_\_\_\_ sq. ft. @ \$1.85 per sq. ft. (Minimum of 1,000 sq. ft. at Required)

- Rate Applies to Space Used for New Boat, Motors, Trailers, PWCs, ATVs and RVs only

Specialty Rate: \_\_\_\_\_ sq. ft. @ \$2.80 per sq. ft. (Minimum of 1,000 sq. ft. at Required)

- Rate Applies to Space Used for Any Product Other Than New Boats, Motors, Trailers, PWCs, ATVs and RVs

Total # of 10'x10' booths requested: \_\_\_\_\_ @ \$450.00 each. (Additional \$50 for each corner booth)

- **IMPORTANT:** Only NEW boats, motors, trailers, PWC's, ATV's and RV's are permitted in open space. Exhibitors are *not* permitted to display USED boats, motors, trailers, etc. Display materials for brokerage or used boats, motors, trailers, etc. are restricted to booth exhibits and *may not* be displayed in any open space.
- 50% Deposit Is Required to Hold Open Space or \$200 Deposit Is Required To Hold Booth Space. Applications Will Not Be Processed Without Deposit.

**EXHIBITOR INFORMATION:**

Company Name: \_\_\_\_\_

Name For Booth Sign: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

How do you prefer to receive information? Please choose one.  Email  US Mail  Fax

If this application is not approved, your full payment will be refunded. If APPLICANT CANCELS LESS THAN 60 DAYS PRIOR TO THE SHOW, THERE WILL BE NO REFUND.

Applicant authorizes the BTAMH to convert checks to electronic funds transfer (EFT) or paper draft and to debit their account for the amount of their check. By providing a check as payment, applicant authorizes BTAMH to use information from the check to make a one-time electronic fund transfer from their account. Funds may be drawn from the account the same day as payment is received, and applicant will not receive the check back from the bank. If payment is returned unpaid, applicant authorizes EZCheck and BTAMH to debit from their account a one-time electronic fund transfer of \$30 or the maximum amount allowable by law.

By signing below, applicant acknowledges that they have read fully the rules and regulations of the Houston International Boat, Sport and Travel Show, Inc., which are hereby incorporated into this application, and will abide accordingly to such rules.

\_\_\_\_\_  
 Applicant Signature

\_\_\_\_\_  
 Applicant Printed Name

Do Not Write Below This Line - For Office Use Only

Rec'd With Application:  Ins Cert  Brand Names  G/L Form  Other

Date Payment Rec'd: \_\_\_\_\_

Date Ins Approved: \_\_\_\_\_

Amount: \_\_\_\_\_

Approved By: \_\_\_\_\_

Check # \_\_\_\_\_

Contract No(s): \_\_\_\_\_

Cash  Credit Card \_\_\_\_\_

Date Contract Mailed: \_\_\_\_\_

Date Payment Rec'd: \_\_\_\_\_

Contract in Check-In Folder

Amount: \_\_\_\_\_

Date Exhibitor Kit Sent: \_\_\_\_\_

Check # \_\_\_\_\_

Email  US Mail

Cash  Credit Card \_\_\_\_\_

Confirmed

Date Paid in Full: \_\_\_\_\_

Space No(s): \_\_\_\_\_

# 2013 Houston Summer Boat Show

## PLEASE PROVIDE A DETAILED LIST OF ALL PRODUCTS AND SERVICES TO BE DISPLAYED\*\*

*\*\*Any product or service not listed below will not be permitted for display.*

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

SPACE ASSIGNMENT:      Want To Move       Same as 2012       New Exhibitor

No space can be reserved until a 50% deposit has been received. (Remaining balance is due by **FRIDAY, JUNE 7, 2013**. **GET YOUR FULL PAYMENT IN BY FRIDAY, MAY 17, 2013 AND RECEIVE A 10% CASH DISCOUNT ON YOUR SPACE** (payable by check or money order only.) This is a request for space and is not intended as a binding contract. Applicants will be contacted with space assignments and given the opportunity to accept or reject the assignment of space made by Show Management. Upon receipt of a completed application, full payment and an approved certificate of insurance, space assignments will be confirmed in the form of a contract to be signed by the Exhibitor and returned to Show Management.

All correspondence will be sent to the individual and address indicated under Exhibitor Information, unless otherwise specified. If correspondence should go to a different individual or address, please attach separate page with detailed contact information.

To pay by credit card, complete the following section.

Discover • MasterCard • American Express • Visa

Card Holder Name \_\_\_\_\_

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Authorization Code \_\_\_\_\_ Billing Zip \_\_\_\_\_ Amount To Be Charged \_\_\_\_\_

I hereby authorize Houston International Boat, Sport and Travel Show, Inc. to charge my credit card for exhibit cost(s) in the amount shown above. The issuer of this card is authorized to pay the amount shown upon proper presentation. I agree to pay such amount subject to, and in accordance with, the agreement governing the use of such card.

Credit Card Payments will be processed upon receipt of this application. If no satisfactory space is agreed upon, a full refund will be charged back to the credit card designated above. Applications received without some form of payment will not be processed. A minimum charge of \$200 will be required for deposit.

BOTH PAGES OF THIS FORM MUST BE COMPLETED for it to be accepted.

Make Checks Payable To: HOUSTON BOAT SHOW (HOUSTON SUMMER BOAT SHOW)

MAIL APPLICATION AND PAYMENT TO:      HOUSTON BOAT SHOWS      or      FAX TO 713-526-6454  
8909 KNIGHT ROAD  
HOUSTON, TX 77054

## 2013 HOUSTON SUMMER BOAT SHOW RULES AND REGULATIONS

The following are the rules and regulations which must be followed by all Exhibitors at the Houston Summer Boat Show.

**ELIGIBILITY REQUIREMENTS:** An Exhibitor desiring to exhibit boats during the Houston Summer Boat Show (the "Show") must:

- a) be a retail boat dealer or broker with a retail sales location in the Houston Metropolitan trade area, which is defined as that area within a 50-mile radius of City Hall in downtown Houston, Texas; and
- b) have (i) a valid Texas boat dealer marine license specific to the above-referenced retail sales location; (ii) a valid Texas trailer dealer license specific to the above-referenced retail sales location;<sup>1</sup> (iii) a valid Texas sales and use tax permit; (iv) a boat dealer agreement or motor dealer agreement that is applicable to the Houston Metropolitan area;<sup>2</sup> (v) service facilities in the Houston Metropolitan area sufficient to perform usual and customary warranty work on all boats or motors sold; (vi) a multiyear lease agreement covering the above-referenced retail sales location, unless property is owned by the applicant;<sup>2</sup> and (vii) permanent outdoor signage displayed at the above-referenced retail sales location.

The Houston International Boat, Sport and Travel Show, Inc. reserves the right to waive any of the preceding requirements. At its sole discretion, the Houston International Boat, Sport and Travel Show, Inc. may refuse to sell exhibit space to any person or entity.

<sup>1</sup> This requirement does not apply to yacht dealers or yacht brokers.

<sup>2</sup> If submitting proof of a dealer agreement or lease agreement, an applicant must black-out any and all financial information contained in the submitted materials. Failure to do so may result in denial of the application for exhibit space.

1. No fuel is permitted in any motor or tank; fuel caps must be taped or locked. Batteries must be disconnected.
2. Stairs, three (3) steps and higher, must have standard, hard handrails with midrails on both sides.
3. No factory-direct selling is permitted in open area exhibits.
4. No painting of signs, displays or other objects is permitted inside the facility.
5. No signs may be hung from any building structure except by official Show decorator. This includes ceiling, air conditioning units and utility lines.
6. Exhibitors are not permitted to display used boats or RVs in the Show without written approval by Show Management. Display materials, including photos, easels, and display boards of brokerage or used boats, motors, trailers or RVs are restricted to booth exhibits and may not be displayed in any open space exhibit.
7. No boats, RVs, or campers may be parked on the parking lot during Show hours unless in paid exhibit area.
8. No automobiles, vans, jeeps, or pick-up trucks may be displayed without the express written consent of Show Management.
9. No heavy lift equipment may be brought into the building by an exhibitor. Only the Drayage contractor, with which the Show has an agreement, may bring such equipment into the buildings.
10. Any equipment requiring raising and lowering of freight doors cannot be removed once established as an exhibit after the official opening of the Show.
11. No open space exhibit may have dividers, drapes, or any solid construction in excess of 3'. Open spaces are defined as all areas other than 10' x 10' booths. Closing booths may be up to 5' in height. **NO EXCEPTIONS.** Any closing booth found objectionable by Show Management will be removed.
12. No booth exhibit may exceed the 8' backdrop height or the 3' side-divider height. Booths are defined as the 10' x 10' areas.
13. There must be no solid construction or object blocking fire exits, fire hoses or the adjacent booths.
14. Booth exhibitors must have legitimate exhibit in booth areas. Exhibitors will not be allowed to set-up with only table and signs to solicit names and prospects. Booths must be manned at all times during Show hours.
15. No exhibitor shall sublet in any fashion any part of their contracted space, nor display the name of any other firm contributing to said exhibit, without the written consent of Show Management in advance.
16. No exhibitor will be permitted to move into the Show without full payment for space and receipt of an acceptable certificate of insurance. Applicant authorizes Houston International Boat, Sport and Travel Show, Inc. to convert checks into electronic funds transfer (EFT) or paper draft and to debit their account for the amount of their check. In the event that the draft or EFT is returned unpaid, applicant agrees that a fee of \$30 or the maximum amount allowable by law may be charged to their account.
17. All exhibitors will be confined to working directly in (not in aisles) their exhibit areas.
18. Special Promotions:
  - a) All drawings for prizes and give-aways must be registered with and approved by Show Management and held before close of Show.
  - b) Show Management must be advised of the name(s) of all prize-winners before close of Show.

19. No catalog promotion or sales or catalog related clubs and associations are permitted.
20. No raffles are permitted.
21. No balloons are acceptable in any form. No food or food-related merchandise, T-shirts, buttons, novelties, miscellaneous apparel items, toys or stick-on decals will be permitted unless specific written approval is obtained from the buildings and Show Management. These rules are in accordance with concessionaire and Show Management.
22. No sound equipment or sound making devices, which can be heard, outside your exhibit area will be permitted. TVs and/or Computer monitors must be placed 8' inside exhibit areas. No microphones. No copyright music permitted.
23. No guns, darts, blowguns, stun guns and/or items of this type are permitted to be displayed by any exhibitor without specific written approval from Show Management.
24. No animals or pets of any kind, except for seeing-eye dogs are allowed in the Show at any time.
25. NO ALCOHOLIC BEVERAGES may be brought into the leased premises during the contract period which is in violation of the alcoholic beverage license held by the building's official concessionaire. Also, no alcoholic beverages purchased in the buildings may be taken out of the building.
26. Exhibitors are not to use bankruptcy or distress advertising in their media advertising or with signs at the Show.
27. For security reasons, the building (including the club) must be vacated one hour after the Show closes. Please plan to have after-show meetings at a location other than the Show buildings.
28. EXHIBITOR PASSES OR BADGES: Exhibitors' passes or badges will be produced upon receipt of the written application from the Exhibitor and held at the Service Desk to be released to Exhibitor only after full payment is made. Management reserves the right to limit the number of passes to each Exhibitor. The Management may refuse, at its sole discretion, to issue passes or badges to any persons whose presence the Management deems not to be in the best interest of the exposition.
29. No guests are to be brought into the buildings until the Show officially opens each day and ticket takers are on duty.
30. Exhibitor may not promote/advertise, in any way, any other trade show or event of any type without written consent of Show Management.
31. Show Management has the right to make such rules and regulations, as it shall deem advisable for the success of the Show, and to change and amend the same from time to time. Show Management's application, interpretation, and construction of said rules and regulations shall be final and conclusive.
32. Show Management makes no representations or warranties regarding the number of persons who will attend or exhibit at the Show, as such a number would be impossible to accurately predict at any time.
33. Exhibitors are responsible, within the boundaries of their exhibit, to adhere to the Americans with Disabilities Act (ADA).
34. BY SUBMITTING FOR CONSIDERATION THE ATTACHED APPLICATION FOR EXHIBIT SPACE AT THE SHOW, THE APPLICANT WHOSE NAME APPEARS ON THE ATTACHED APPLICATION HEREBY FULLY AND FOREVER RELEASES AND DISCHARGES THE HOUSTON INTERNATIONAL BOAT, SPORT AND TRAVEL SHOW, INC. AND THE BOATING TRADES ASSOCIATION OF METROPOLITAN HOUSTON, AND THEIR PRESENT AND FORMER OFFICERS, DIRECTORS, EMPLOYEES, AND AGENTS, AND EACH OF THEIR PREDECESSORS, ASSIGNEES, AND SUCCESSORS, FROM ANY AND ALL CLAIMS, DAMAGES, AND LIABILITIES WHATSOEVER, WHICH THE APPLICANT MAY NOW HAVE, HAVE HAD, OR MAY HEREAFTER ACCRUE, IN CONNECTION WITH, RELATING TO, OR ARISING OUT OF THE APPLICANT'S INVOLVEMENT WITH, ASSOCIATION WITH, OR PARTICIPATION IN THE HOUSTON INTERNATIONAL BOAT, SPORT AND TRAVEL SHOW OR THE HOUSTON SUMMER BOAT SHOW.

The applicant agrees to comply with and abide by these official Rules and Regulations of the Houston International Boat, Sport and Travel Show and any amendments and additions thereto.

# 2013 Houston Summer Boat Show

## EXHIBITOR INSURANCE REQUIREMENTS

Your contract to exhibit in the Houston Summer Boat Show requires proof of insurance (Certificate of Insurance) as follows:

**PLEASE PROVIDE YOUR INSURANCE AGENT WITH THIS DOCUMENT TO ASSIST THEM IN PROVIDING THE REQUIRED CERTIFICATE.**

**ALL POLICIES MUST SHOW THE FOLLOWING ON THE CERTIFICATE:**

1. Policy Effective dates must cover June 14 – June 24, 2013 (includes move-in and move-out).
2. Certificate Holder shown as:       Houston International Boat, Sport & Travel Show, Inc.  
  8909 Knight Road  
  Houston, Texas 77054
3. Both of the following entities must be shown as Additional Insured with Waiver of Subrogation *as required by written contract*:  

Houston International Boat, Sport & Travel Show, Inc.  
  AND  
Boating Trades Association of Metropolitan Houston
4. Commercial General Liability *as required by written contract*.
  1. Including Products and Completed Operation on the GL
  2. Including Contractual Liability on the GL
  3. With Limits of Liability not less than \$1,000,000 per occurrence
  4. With Limits of Liability not less than \$1,000,000 per aggregate

**ONLY OPEN AREA EXHIBITORS MUST ALSO SHOW THE FOLLOWING:**

5. Automobile Liability *as required by written contract*.
  1. With Limits of Liability not less than \$1,000,000 per occurrence
  2. With Limits of Liability not less than \$1,000,000 per aggregate
6. Workers' Compensation *as required by written contract*.
  1. To satisfy the statutory requirements of the State of Texas
  2. With Waiver of Subrogation in favor of *BOTH*:

Houston International Boat, Sport & Travel Show, Inc.  
  AND  
Boating Trades Association of Metropolitan Houston

If insurance is carried under a name other than the Exhibitor's name as shown on the Contract, please list your contracted Exhibitor name as a DBA.

# ACORD™ CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YY)  
Sample

PRODUCER <b>Agent name &amp; address</b>	THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW.
INSURED <b>Insured's name &amp; address</b>	<b>INSURERS AFFORDING COVERAGE</b>
	INSURER A: <b>Insurance Company name</b>
	INSURER B: <b>Insurance Company name</b>
	INSURER C: <b>Insurance Company name</b>
	INSURER D:
	INSURER E:

**COVERAGES**

THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. AGGREGATE LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	POLICY NUMBER	POLICY EFFECTIVE DATE (MM/DD/YY)	POLICY EXPIRATION DATE (MM/DD/YY)	LIMITS
<b>A</b>	<b>GENERAL LIABILITY</b>				EACH OCCURRENCE <b>\$1,000,000</b>
	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY				FIRE DAMAGE (Any one fire) <b>\$50,000</b>
	<input type="checkbox"/> CLAIMS MADE <input checked="" type="checkbox"/> OCCUR				MED EXP (Any one person) <b>\$5,000</b>
					PERSONAL & ADV INJURY <b>\$1,000,000</b>
					GENERAL AGGREGATE <b>\$1,000,000</b>
					PRODUCTS - COMP/OP AGG <b>\$1,000,000</b>
		GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC			
<b>B</b>	<b>AUTOMOBILE LIABILITY</b>				COMBINED SINGLE LIMIT (Ea accident) <b>\$1,000,000</b>
	<input checked="" type="checkbox"/> ANY AUTO				BODILY INJURY (Per person) \$
	<input type="checkbox"/> ALL OWNED AUTOS				BODILY INJURY (Per accident) \$
	<input type="checkbox"/> SCHEDULED AUTOS				PROPERTY DAMAGE (Per accident) \$
	<input type="checkbox"/> HIRED AUTOS				
	<input type="checkbox"/> NON-OWNED AUTOS				
	<b>GARAGE LIABILITY</b>				AUTO ONLY - EA ACCIDENT \$
	<input type="checkbox"/> ANY AUTO				OTHER THAN EA ACC \$
					AUTO ONLY: AGG \$
	<b>EXCESS LIABILITY</b>				EACH OCCURRENCE \$
	<input type="checkbox"/> OCCUR <input type="checkbox"/> CLAIMS MADE				AGGREGATE \$
	<input type="checkbox"/> DEDUCTIBLE				\$
	<input type="checkbox"/> RETENTION \$				\$
<b>C</b>	<b>WORKERS COMPENSATION AND EMPLOYERS' LIABILITY</b>				<input checked="" type="checkbox"/> WC STATUTORY LIMITS <input type="checkbox"/> OTH-ER
					E.L. EACH ACCIDENT <b>\$100,000</b>
					E.L. DISEASE - EA EMPLOYEE <b>\$100,000</b>
					E.L. DISEASE - POLICY LIMIT <b>\$500,000</b>
	<b>OTHER</b>				

DESCRIPTION OF OPERATIONS/LOCATIONS/VEHICLES/EXCLUSIONS ADDED BY ENDORSEMENT/SPECIAL PROVISIONS  
**Houston International Boat, Sport & Travel Show, Inc. and Boating Trades Association of Metropolitan Houston, Inc. are Additional Insureds on the General Liability and Automobile policies with a Waiver of Subrogation in their favor on the General Liability, Automobile and Workers' Compensation policies as required by written contract.**

<b>CERTIFICATE HOLDER</b>  <b>Houston International Boat, Sport &amp; Travel Show, Inc.</b> 8909 Knight Road Houston, Texas 77054	<b>ADDITIONAL INSURED; INSURER LETTER:</b> _____  <b>CANCELLATION</b> SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, THE ISSUING INSURER WILL ENDEAVOR TO MAIL <b>30</b> DAYS WRITTEN NOTICE TO THE CERTIFICATE HOLDER NAMED TO THE LEFT, BUT FAILURE TO DO SO SHALL IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE INSURER, ITS AGENTS OR REPRESENTATIVES. AUTHORIZED REPRESENTATIVE
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## GENERAL LIABILITY INSURANCE RIDER

As a booth exhibitor (10' x 10', 10' x 20', etc.) for the event listed above, you are required to provide insurance coverage as outlined in the contract. *If a certificate of insurance is not provided in accordance with the contract, you will receive the following coverage at a cost of \$50.00.*

**JUNE 16 – 24, 2013**

**(INCLUDES MOVE-IN AND MOVE-OUT)**

APPLICABLE TO BOOTH EXHIBITORS ONLY WHO DO NOT HAVE GENERAL LIABILITY INSURANCE COVERAGE AND CANNOT PROVIDE A CERTIFICATE OF INSURANCE INDICATING THE HOUSTON INTERNATIONAL BOAT, SPORT AND TRAVEL SHOW, INC. AS THE CERTIFICATE HOLDER AND YOUR COMPANY NAMED AS THE INSURED.

### GENERAL LIABILITY

Provides coverage for damage you are legally obligated to pay due to bodily injury or property damage caused by an occurrence and arising out of your occupancy and operation of the booth space you have leased and only on the premises and excludes any coverage for products and completed operations, contractual liability or any other liability beyond the premises exposure.

### LIMITS OF LIABILITY

BODILY INJURY	\$1,000,000 Each Occurrence
PROPERTY DAMAGE	\$1,000,000 General Aggregate
COMBINED SINGLE LIMIT DEDUCTIBLE	\$250 Per Claim

All exhibitors involved in any one occurrence will share the occurrence limit. In the event you and one or more other exhibitors are held responsible for any accident or occurrence, you will not have \$1,000,000 of coverage each, but instead, each of you will share in the \$1,000,000 limit.

### ACCEPTED:

\_\_\_\_\_  
COMPANY (Print Company Name)

\_\_\_\_\_  
BY (Print Name of Representative)

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE



2013 Houston Summer Boat Show  
June 19 – 23, 2013

SHOW PROGRAM DIRECTORY BY CATEGORY

COMPANY NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ PHONE: \_\_\_\_\_

WEB ADDRESS FOR LINK: \_\_\_\_\_

OPEN AREA EXHIBITORS: BOATS, MOTORS, TRAILERS AND RVs should specify Brand Name (or Model) opposite each category.

BOOTH EXHIBITORS: All merchandise and/or service(s) to be displayed in your exhibit should specify one of the categories from the attached list. Be sure to include a description of services for all service exhibits.

The deadline to submit this form is May 14, 2013. The Houston Summer Boat Show is not responsible for errors or omissions of any kind in the final printing of the Show Program. All information published in the Show Program is for informational purposes only and is subject to change without notice.

PLEASE PRINT OR TYPE

CATEGORY

BRAND NAME/SERVICE

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

DIRECTORY NAME AS YOU WANT IT TO APPEAR IN THE BOAT SHOW PROGRAM

\_\_\_\_\_

PLEASE MAIL TO: HOUSTON BOAT, SPORT & TRAVEL SHOW OR FAX TO: 713-526-6454  
8909 KNIGHT ROAD  
HOUSTON, TEXAS 77054

ATVs & Motorcycles

Boat Lifts, Slings, Docks, Bulkheads,  
Piers & Boathouses

Boats – Other (i.e.: Kayaks, Paddleboats)

Boats - Power

Boats - Sail

Brokerage Listings – Boats & RVs

Charters, Cruises & Lodges

Clothing

Clubs & Associations

Electronics

Engine Parts, Accessories & Repairs

Engines – Inboard & Outboard

Financing

Fishing & Hunting Guides and Services

Generators

Gifts, Jewelry & Accessories

Golf Carts & Utility Vehicles

Insurance

Jet Skis & Personal Watercraft

Marinas & Residential Properties

Marine Hardware & Accessories (Other  
Than Engine)

Marine Services

Miscellaneous Products & Services

Propellers/Propeller Service

Publications, Education & Safety

RV Accessories & Services

RVs –Travel Trailers, Campers, Fifth Wheels

Sails & Sailing Accessories

Schools & Instruction

Skiing, Surfing, and Wakeboarding

Spas & Pools

Specialty Foods

Sporting Art

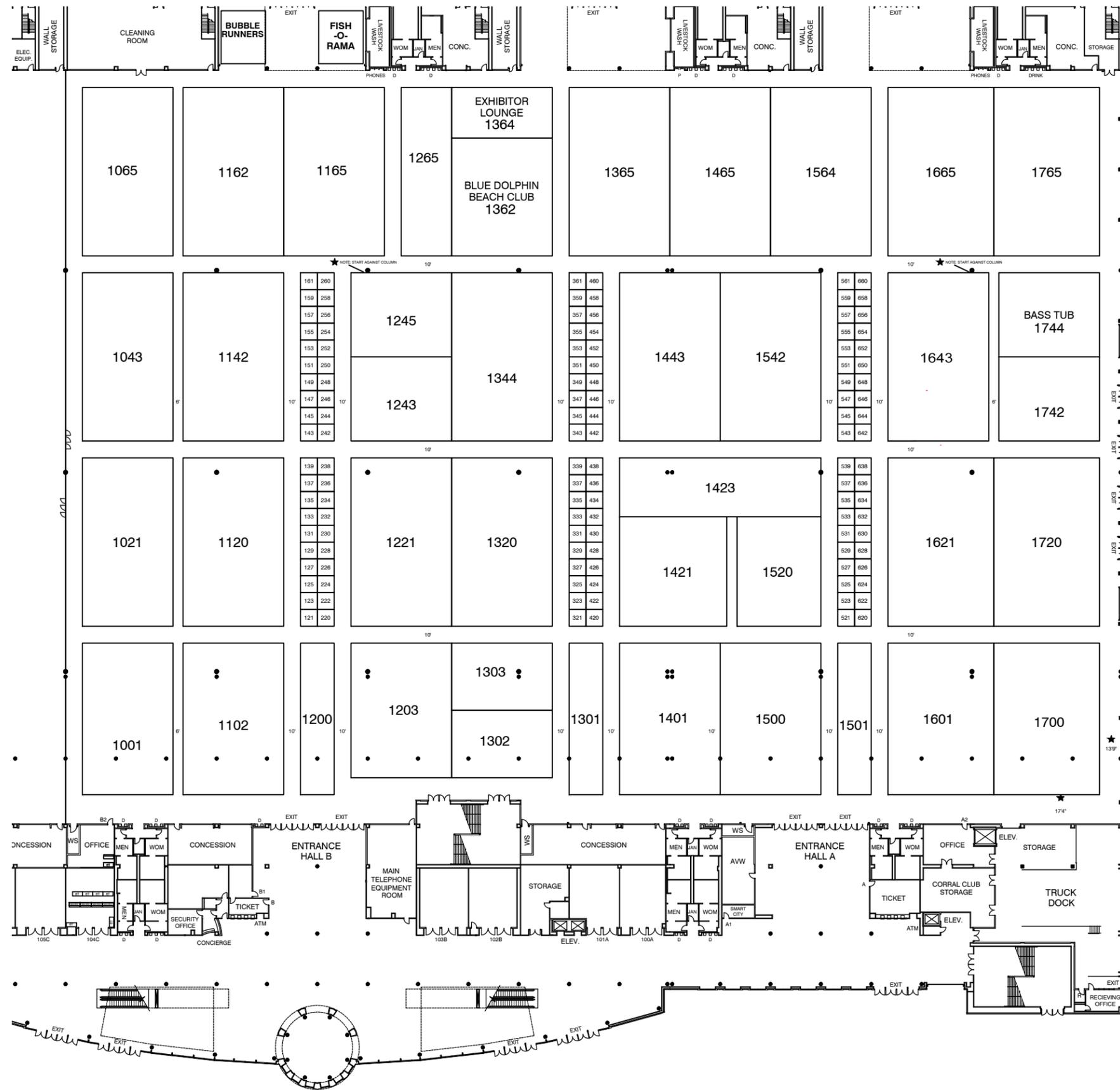
Storage Facilities

Tackle, Fishing & Hunting Accessories

Tourism

Trolling Motors

**Once you have completed filling out your application please click the e-mail button to e-mail it directly to Laura Lee @ the Houston Boat Show Offices. Thank you**



# HOUSTON BOAT, SPORT AND TRAVEL SHOW

## JUNE 19-23, 2013