

ROCK THE BOAT!

BOAT SHOW

JUNE 22-26

HoustonBoatShows.com

nrg
center

WELCOME TO THE 29TH ANNUAL HOUSTON SUMMER BOAT SHOW! WE ARE EXCITED TO HAVE YOU JOIN US THIS YEAR FOR ANOTHER SUCCESSFUL SHOW. THIS IS AN EVENT WHERE CONSUMERS PAY TO ATTEND THE SHOW TO *BUY* YOUR PRODUCTS OR SERVICES. THE BOAT SHOW CREATES THE IDEAL SALES ENVIRONMENT WHERE YOU CAN REACH A SUMMER'S WORTH OF QUALIFIED CUSTOMERS WHO SEE, TOUCH, COMPARE AND BUY PRODUCTS. YOU CAN EVEN ACCELERATE THE SALES PROCESS BY OFFERING DISCOUNTS OR INCENTIVES FOR PURCHASES MADE AT THE SHOW. BUT YOU CAN'T ACCOMPLISH ANY OF THIS UNLESS YOU ARE THERE. HERE ARE A FEW DETAILS ABOUT THE SHOW:

SHOW DATES WEDNESDAY, JUNE 22 -- SUNDAY, JUNE 26, 2016

LOCATION NRG CENTER AT NRG PARK
ONE NRG PARK, HOUSTON, TEXAS 77054

SHOW HOURS	WEDNESDAY-FRIDAY	JUNE 22 ND -24 TH	1:00 PM - 9:00 PM
	SATURDAY	JUNE 25 TH	10:00 AM - 9:00 PM
	SUNDAY	JUNE 26 TH	11:00 AM - 5:00 PM

SPACE COST OPEN AREA SPACE: \$ 2.05 PER SQ. FT. (MIN. OF 1,000 FT²)

BOOTH SPACE: \$ 500.00 EACH 10'X10'

ADDITIONAL \$50 FOR EACH CORNER BOOTH

COST INCLUDES 8' BACK DRAPE, 3' SIDE DIVIDERS, 7" X 44" SIGN ONLY.

ADDITIONAL COSTS TO CONSIDER MIGHT INCLUDE ELECTRICITY, WATER, INTERNET/WIRELESS SERVICE, ADDITIONAL PARKING PASSES, ADDITIONAL BADGES, FURNITURE RENTAL. PLEASE CALL FOR SPECIFIC COSTS.

DEADLINES **MAY 13, 2016** -- PAY YOUR SPACE IN FULL AND RECEIVE A 10% CASH DISCOUNT ON YOUR SPACE (PAYABLE BY CHECK, MONEY ORDER OR CASH).

JUNE 3, 2016 -- FINAL PAYMENT DEADLINE. ALL EXHIBIT SPACE NOT PAID IN FULL WILL BE SOLD ON A FIRST COME-FIRST SERVE BASIS AND ANY DEPOSITS YOU HAVE PAID WILL BE FORFEITED.

CONTACT US BY PHONE @ 713-526-6361 OR
VISIT US AT WWW.HOUSTONBOATSHOWS.COM



SPACE REQUEST/REQUIREMENTS:

Standard Rate: _____ sq. ft. @ \$2.05 per sq. ft. (Minimum of 1,000 sq. ft. at Required)

- Rate Applies to Space Used for New Boat, Motors, Trailers, PWCs, ATVs and RVs only

Specialty Rate: _____ sq. ft. @ \$3.00 per sq. ft. (Minimum of 1,000 sq. ft. at Required)

- Rate Applies to Space Used for Any Product Other Than New Boats, Motors, Trailers, PWCs, ATVs and RVs

Total # of 10'x10' booths requested: _____ @ \$500.00 each. (Additional \$50 for each corner booth)

- **IMPORTANT:** Only NEW boats, motors, trailers, PWC's, ATV's and RV's are permitted in open space. Display materials for brokerage or used boats, motors, trailers, etc. are restricted to booth exhibits and *may not* be displayed in any open space. Additionally, NEW boats and RVs cannot be promoted in booth exhibits and are restricted to open space only.
- 50% Deposit Is Required to Hold Open Space or \$200 Deposit Is Required To Hold Booth Space. Applications Will Not Be Processed Without Deposit.

EXHIBITOR INFORMATION:

Company Name: _____

Name For Booth Sign: _____

Contact Person: _____

Address: _____

City: _____ St: _____ Zip: _____

Phone: _____ Fax: _____

Cell: _____ Email: _____

Website: _____

How do you prefer to receive information? Please choose one. Email US Mail Fax

If this application is not approved, your full payment will be refunded. If APPLICANT CANCELS LESS THAN 60 DAYS PRIOR TO THE SHOW, THERE WILL BE NO REFUND.

Applicant authorizes the Houston International Boat, Sport & Travel Show, Inc. ("HBS") to convert checks to electronic funds transfer (EFT) or paper draft and to debit their account for the amount of their check. By providing a check as payment, applicant authorizes HBS to use information from the check to make a one-time electronic fund transfer from their account. Funds may be drawn from the account the same day as payment is received, and applicant will not receive the check back from the bank. If payment is returned unpaid, applicant authorizes EZCheck and HBS to debit from their account a one-time electronic fund transfer of \$35 or the maximum amount allowable by law.

By signing below, applicant acknowledges that they have read fully the rules and regulations of the Houston International Boat, Sport & Travel Show, Inc., which are hereby incorporated into this application, and will abide accordingly to such rules.

 Applicant Signature

 Applicant Printed Name

Do Not Write Below This Line - For Office Use Only

Received With Application: Insurance Certificate Other

Date Payment Rec'd: _____

Date Ins Approved: _____

Amount: _____

Approved By: _____

Check # _____

Contract No(s): _____

Cash Credit Card _____

Date Contract Mailed: _____

Date Payment Rec'd: _____

Contract in Check-In Folder

Amount: _____

Date Exhibitor Kit Sent: _____

Check # _____

Email US Mail

Cash Credit Card _____

Confirmed Space No(s): _____

Date Paid in Full: _____

2016 Houston Summer Boat Show

PLEASE PROVIDE A DETAILED LIST OF ALL PRODUCTS AND SERVICES TO BE DISPLAYED**

***Any product or service not listed below will not be permitted for display.*

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

SPACE ASSIGNMENT: Want To Move Same as 2015 New Exhibitor

No space can be reserved until a 50% deposit has been received. (Remaining balance is due by **FRIDAY, JUNE 3, 2016**. **GET YOUR FULL PAYMENT IN BY FRIDAY, MAY 13, 2016 AND RECEIVE A 10% CASH DISCOUNT ON YOUR SPACE (payable by check or cash only.)** This is a request for space and is not intended as a binding contract. Applicants will be contacted with space assignments and given the opportunity to accept or reject the assignment of space made by Show Management. Upon receipt of a completed application, full payment and an approved certificate of insurance, space assignments will be confirmed in the form of a contract to be signed by the Exhibitor and returned to Show Management.

All correspondence will be sent to the individual and address indicated under Exhibitor Information, unless otherwise specified. If correspondence should go to a different individual or address, please attach separate page with detailed contact information.

FOR CREDIT CARD PAYMENTS ONLY:

Discover • MasterCard • American Express • Visa

Be aware, the 10% Cash Discount does not apply to payments made by credit card.

Card Holder Name _____

Card # _____ Expiration Date _____

Authorization Code _____ Billing Zip _____ Amount To Be Charged _____

I hereby authorize Houston International Boat, Sport & Travel Show, Inc. to charge my credit card for exhibit cost(s) in the amount shown above. The issuer of this card is authorized to pay the amount shown upon proper presentation. I agree to pay such amount subject to, and in accordance with, the agreement governing the use of such card.

Credit Card Payments will be processed upon receipt of this application. If no satisfactory space is agreed upon, a full refund will be charged back to the credit card designated above. Applications received without some form of payment will not be processed. A minimum charge of \$200 will be required for deposit.

BOTH PAGES OF THIS FORM MUST BE COMPLETED for it to be accepted.

Make Checks Payable To: HOUSTON BOAT SHOW (Houston Summer Boat Show)

MAIL APPLICATION AND PAYMENT TO: HOUSTON BOAT SHOWS or FAX TO 713-526-6454
8909 KNIGHT ROAD
HOUSTON, TX 77054

HOUSTON INTERNATIONAL BOAT, SPORT & TRAVEL SHOW, INC.'S RULES AND REGULATIONS

The following are the rules and regulations which must be followed by all exhibitors at a boat show (the "Show") organized by Houston International Boat, Sport & Travel Show, Inc.

ELIGIBILITY REQUIREMENTS: An exhibitor desiring to exhibit boats ("Exhibitor") during the Show must:

- a) be a retail boat dealer or broker with a retail sales location in the Houston Metropolitan trade area, which is defined as that area within a 50-mile radius of City Hall in downtown Houston, Texas; and
- b) have (i) a valid Texas boat dealer marine license specific to the above-referenced retail sales location; (ii) a valid Texas trailer dealer license specific to the above-referenced retail sales location;¹ (iii) a valid Texas sales and use tax permit; (iv) a boat dealer agreement or motor dealer agreement that is applicable to the Houston Metropolitan trade area;² (v) service facilities in the Houston Metropolitan trade area sufficient to perform usual and customary warranty work on all boats or motors sold; (vi) a multiyear lease agreement covering the above-referenced retail sales location, unless property is owned by the applicant;² and (vii) permanent outdoor signage displayed at the above-referenced retail sales location.

The Houston International Boat, Sport & Travel Show, Inc. reserves the right to waive any of the preceding requirements. At its sole discretion, the Houston International Boat, Sport & Travel Show, Inc. may refuse to sell exhibit space to any person or entity.

¹ This requirement does not apply to yacht dealers or yacht brokers.

² If submitting proof of a dealer agreement or lease agreement, an applicant must black-out any and all financial information contained in the submitted materials. Failure to do so may result in denial of the application for exhibit space.

Factory Display: (1) If manufacturer does not have a retail dealer for the Houston Metropolitan trade area exhibiting in the Show throughout Show dates, this contract becomes null and void; (2) Only dealers exhibiting in the show may participate in manning manufacturer's space.

1. No Exhibitor can promote or sell any boat or RV brand for which they are not currently an authorized dealer (with a signed dealer/manufacturer agreement) specific to the retail sales location specified on this contract, unless the Exhibitor was an authorized dealer for that brand when the inventory was purchased and can provide documentation to verify. Exhibitors may display or sell previously authorized inventory up to one year after date of dealer/manufacturer agreement cancellation.
2. No fuel is permitted in any motor or tank; fuel caps must be taped or locked. Batteries must be disconnected.
3. Stairs, three (3) steps and higher, must have standard, hard handrails with midrails on both sides.
4. No dollies or wheeled vehicles, with the exception of handicap equipment, are allowed on the show floor during public Show hours while the NRG Center (sometimes referred to herein as "building") is open to the general public.
5. No factory-direct selling is permitted in open area exhibits.
6. No painting of signs, displays or other objects is permitted inside the facility.
7. No signs may be hung from any building structure except by official Show decorator. This includes ceiling, air conditioning units and utility lines.
8. The Exhibitor shall not allow nails, screws, or tacks to be driven into the building walls or pillars, nor deface the same in any way, nor shall the pillars be used as hoists.
9. Carpet must be pre-cut to fit only the area of the Space and must not extend into any other areas including traffic aisles.
10. All banners hung from the ceiling must have a minimum of 16 feet from the floor to the bottom edge of the banner. The maximum allowable banner height hung from a catwalk will be 14 feet. Banners cannot extend into aisle ways, but must be hung over leased exhibit space only. This rule does not apply to banners hung along the outside walls of the building.
11. New boats, motors, trailers, PWCs and RVs are permitted only in open space unless written permission is obtained from Houston International Boat, Sport & Travel Show, Inc. ("Show Management"); all accessories are limited to booth space unless written permission is obtained from Show Management. Exhibitors are not permitted to display used boats, motors, trailers, PWCs or RVs in the Show without written approval by Show Management. Display materials, including photos, easels, and display boards of brokerage or used boats, motors, trailers or RVs are restricted to booth exhibits and may not be displayed in any open space exhibit. Conversely, new boats or RVs can only be promoted in open space exhibits, not booth exhibits.
12. No exhibitor may purchase more than two spaces that are over 10,000 sq. ft. each. Total combined square footage for all spaces cannot exceed 32,000 sq. ft.
13. No boats, RVs or campers may be parked on the parking lot during Show hours unless in paid exhibit area.
14. No automobiles, vans, jeeps or pick-up trucks may be displayed without the express written consent of Show Management.
15. No heavy lift equipment may be brought into the building by an Exhibitor. Only the drayage contractor, with which the Show has an agreement, may bring such equipment into the building.
16. Any equipment requiring raising and lowering of freight doors cannot be removed once established as an exhibit after the official opening of the Show.

17. No open space exhibit may have dividers, drapes or any solid construction in excess of 3 feet. Open area spaces are defined as all areas other than 10 feet x 10 feet booths. Closing booths may be up to 5 feet in height. **NO EXCEPTIONS.** Any closing booth found objectionable by Show Management will be removed.
18. No booth exhibit may exceed the 8 feet backdrop height or the 3 feet side-divider height except an end cap booth. Booths are defined as the inline 10 feet x 10 feet areas. End cap booths are defined as those booths that go across the end of each row. An end cap booth may have a 10 feet wide backdrop up to 8 feet tall that is centered across the 20 feet side of the booth. The outside 5 feet on each side of the 8 feet backdrop may be up to 4 feet in height.
19. There must be no solid construction or object blocking fire exits, fire hoses or the adjacent booths.
20. Booth Exhibitors must have legitimate exhibits in booth areas. Exhibitors will not be allowed to set-up with only table and signs to solicit names and prospects. Booths must be manned at all times during Show hours.
21. No Exhibitor shall sublet in any fashion any part of their contracted space, nor display the name of any other firm contributing to said exhibit, without the written consent of Show Management in advance.
22. No Exhibitor will be permitted to move into the Show without full payment for the contracted space and receipt of an acceptable certificate of insurance that complies with the Exhibitor Insurance Requirements attached. Applicant authorizes Houston International Boat, Sport & Travel Show, Inc. to convert checks into electronic funds transfer (EFT) or paper draft and to debit their account for the amount of their check. In the event that the draft or EFT is returned unpaid, applicant agrees that a fee of \$35 or the maximum amount allowable by law may be charged to their account.
23. All Exhibitors will be confined to working directly in their exhibit areas (not in aisles).
24. Special Promotions:
 - a) All drawings for prizes and give-aways must be registered with and approved by Show Management and held before close of Show.
 - b) Show Management must be advised of the name(s) of all prize-winners before close of Show.
25. No raffles are permitted.
26. No balloons are acceptable in any form. Sales of food or food-related merchandise, T-shirts, buttons, novelties, miscellaneous apparel items, toys or stick-on decals will not be permitted unless specific written approval is obtained from the building and Show Management. These rules are in accordance with concessionaire and Show Management.
27. No sound equipment or sound making devices, which can be heard, outside your exhibit area will be permitted. DVD/TV monitors/Computers must be placed 8 feet inside exhibit areas. No microphones. No copyrighted music permitted.
28. No guns, darts, blowguns, stun guns and/or items of this type are permitted to be displayed by any Exhibitor without specific written approval from Show Management.
29. No animals or pets of any kind, except for service dogs are allowed in the Show at any time.
30. **NO ALCOHOLIC BEVERAGES** may be brought into the building in violation of the alcoholic beverage license held by the building's official concessionaire. Also, no alcoholic beverages purchased in the building may be taken out of the building.
31. Exhibitors are not to use bankruptcy or distress advertising in their media advertising or with signs at the Show.
32. For security reasons, the building (including the club) must be vacated one hour after the Show closes. Please plan to have after-show meetings at a location other than the Show building.
33. **EXHIBITOR PASSES OR BADGES:** Exhibitors' passes or badges will be produced upon receipt of the written application from the Exhibitor and held at the Service Desk to be released to Exhibitor only after full payment is made. Show Management reserves the right to limit the number of passes to each Exhibitor. Show Management may refuse, at its sole discretion, to issue passes or badges to any persons whose presence the Show Management deems not to be in the best interest of the Show.
34. No guests are to be brought into the building until the Show officially opens each day and ticket takers are on duty.
35. Exhibitor may not promote/advertise, in any way, any other trade show or event of any type without written consent of Show Management.
36. Show Management has the right to make such rules and regulations, as it shall deem advisable for the success of the Show, and to change and amend the same from time to time. Show Management's application, interpretation, and construction of said rules and regulations shall be final and conclusive.
37. Show Management makes no representations or warranties regarding the number of persons who will attend or exhibit at the Show, as such a number would be impossible to accurately predict at any time.
38. Exhibitors are responsible, within the boundaries of their exhibit, to adhere to the Americans with Disabilities Act (ADA).
39. **BY SUBMITTING FOR CONSIDERATION THE ATTACHED APPLICATION FOR EXHIBIT SPACE AT THE SHOW, THE APPLICANT WHOSE NAME APPEARS ON THE ATTACHED APPLICATION HEREBY FULLY AND FOREVER RELEASES AND DISCHARGES THE HOUSTON INTERNATIONAL BOAT, SPORT & TRAVEL SHOW, INC. AND THE BOATING TRADE ASSOCIATION OF METROPOLITAN HOUSTON, AND THEIR PRESENT AND FORMER OFFICERS, SHAREHOLDERS, DIRECTORS, EMPLOYEES, AND AGENTS, AND EACH OF THEIR PREDECESSORS, ASSIGNEES, AND SUCCESSORS, FROM ANY AND ALL CLAIMS, DAMAGES, AND LIABILITIES WHATSOEVER, WHICH THE APPLICANT MAY NOW HAVE, HAVE HAD, OR MAY HEREAFTER ACCRUE, IN CONNECTION WITH, RELATING TO, OR ARISING OUT OF THE APPLICANT'S INVOLVEMENT WITH, ASSOCIATION WITH, OR PARTICIPATION IN THE SHOW.**

The applicant agrees to comply with and abide by these official Rules and Regulations of the Houston International Boat, Sport & Travel Show, Inc. and any amendments and additions thereto.

2016 Houston Summer Boat Show

EXHIBITOR INSURANCE REQUIREMENTS

Your contract to exhibit in the Houston Summer Boat Show requires proof of insurance (Certificate of Insurance) as follows:

PLEASE PROVIDE YOUR INSURANCE AGENT WITH THIS DOCUMENT TO ASSIST THEM IN PROVIDING AN ACCURATE CERTIFICATE

ALL POLICIES MUST SHOW THE FOLLOWING ON THE CERTIFICATE:

1. Policy Effective dates must cover June 17, 2016 – June 27, 2016 (includes move-in and move-out).
2. Certificate Holder shown as: Houston International Boat, Sport & Travel Show, Inc.
8909 Knight Road
Houston, Texas 77054
3. **On ALL POLICIES, both** of the following must be shown as **Additional Insured with Waiver of Subrogation (for worker's compensation only waiver of subrogation is required)** in favor of the following entities and their shareholders, affiliates, subsidiaries, successors and assigns, and their employees, agents, directors, and officers *as required by written contract*:

Houston International Boat, Sport & Travel Show, Inc.

AND

The Boating Trade Association of Metropolitan Houston

4. **Commercial General Liability ("CGL") as required by written contract.**
 1. With Limits of Liability not less than \$1,000,000 Per Occurrence
 2. With Limits of Liability not less than \$2,000,000 General Aggregate
 3. With Limits of Liability not less than \$2,000,000 Products and Completed Operations Aggregate
 4. Including Contractual Liability on the CGL
 5. Including coverage for liability assumed by Exhibitor under the Contract, including the tort liability of another assumed in a business contract, and shall include unmodified Separation of Insureds coverage.
 6. Prohibited Exclusions and Limitations:
 - a) Amendment of Insured Contract Definition ISO CG 24 26; Classification or Business Description; Contractual Liability Limitation ISO CG 21 39; Endorsement modifying the Employer's Liability exclusion or deleting the exception to it; "Insured vs. Insured" except Named Insured vs. Named Insured; Limitation of Coverage to Designated Premises or Project ISO CG 21 44; Punitive, Exemplary or Multiplied Damages

ALL OPEN AREA EXHIBITORS MUST ALSO SHOW THE FOLLOWING:

5. **Automobile Liability as required by written contract.**
 1. With Limits of Liability not less than \$1,000,000 per accident
6. **Workers' Compensation as required by written contract:**
 1. With limits to satisfy the statutory requirements of the State of Texas
 2. With Employer's Liability with limits not less than \$1,000,000 each accident

If insurance is carried under a name other than the Exhibitor's name as shown on the Contract, please list contracted Exhibitor name as a DBA.

ALL POLICIES SHALL BE ENDORSED TO INCLUDE A 10 DAY NOTICE OF CANCELLATION

2016 Houston Summer Boat Show

EXHIBITOR LIABILITY INSURANCE PROGRAM



RAINPROTECTION.NET
WHERE YOUR EVENT GETS INSURED

An Authorized Insurance Supplier for
Houston International, Boat, Sport & Travel Show

Exhibitor Liability Insurance Program

As a standard requirement for all of our show exhibitors, it is necessary for exhibitors to carry general liability coverage from an insurance company in good standing with minimum policy limits of \$1,000,000 per occurrence and \$2,000,000 aggregate. Houston International Boat, Sport & Travel Show, Inc., The Boating Trade Association of Metropolitan Houston, and NRG Center shall be named as additional Insured.

This insurance must be current and active during the lease dates of the event, June 20-27, 2016.

This program is valuable for:

- Exhibitors who do not have the insurance required.
- International Exhibitors whose liability insurance will not cover them at a U.S. Show.
- Companies who do not have the time to deal with all of the certificate arrangements and need coverage now.
- Exhibitors who find it easier or advantageous to use this program, rather than their corporate insurance.
- Should there be a claim, it will not tarnish your policy and rates. And, unlike most corporate policies, there is no deductible.

Purchase your Insurance Now for \$79.00

There are no applications to fill out. Simply purchase your insurance through our online portal. All-important show and venue information has been pre-filled for you. Enter your company/personal information and directly purchase online using a credit card.

Enter the link below to Purchase Liability Insurance or call 1-800-528-7975:

<http://houstonboatshows.com/insurance-rainprotection>

Your Insurance Certificate is instantly emailed to you and a copy is forwarded to show management.

INTERNATIONAL EXHIBITORS

If you are a non U.S. company, please read the following instructions:

When you are filling in your company information it will ask for a phone number and address. Please use our phone number and the address of the Venue (NRG Center).

Address to use:

8400 Kirby Drive
Houston, TX 77054

Phone number to use:

800-528-7975

Houston Summer Boat Show

June 22 - 26, 2016

